



## CORPORATE SPONSORSHIPS

2026/27 Concert and Performance Sponsorships

**When your business supports Rochester Symphony, we spotlight your business through your investment in local arts, culture, music education and arts access for all.**

### **2026/27 Season Sponsor: \$25,000**

- Business name and logo on all print and digital concert promotions for all six concerts of the mainstage season:
  - Season brochure, distributed July through April
  - Promotional emails to 6,500 subscribers
    - 6 main season concerts (3x each)
    - 2 chamber music concerts (3x each)
    - 2 Symphony Kids concerts (3x each)
  - All Concert info and ticket web pages
  - Concert Facebook event graphics
- 2 Social media thank you posts with direct URL to your business (5,000 followers on Facebook, Instagram)
- Recognition from stage at each concert of the season
- Program books:
  - logo on all six concert pages in the season program book (distribution of 5,700)
  - full page color ad on inside back cover of season program book
- Four complimentary season ticket subscriptions (4 tickets to all 6 main concerts in the season, premium seating: \$1,176 value)
- Private performance by a Rochester Symphony string quartet at your company event (\$1,650 value)

*All sponsorship levels include recognition in the printed program book donor list and business partners listing on Rochester Symphony website.*

### **Individual Concert Sponsor: \$4,500**

- Business name and logo on print and digital concert promotions:
  - 3 promotional emails to 6,500 subscribers
  - Concert info and ticket sales webpage
  - Facebook event & cover graphics
- Social media thank you post with your URL or direct link to your business (5,000 followers on Facebook, Instagram)
- Program books (one program book is published for the entire season, with distribution to approximately 5,700 patrons, with exposure at six concerts from October through April:
  - Logo on concert program page
  - Half page, full color ad (\$600 value)
- Verbal recognition from stage at sponsored concert
- Four complimentary tickets to sponsored concert (\$160 value)

### **Pre-Concert Talk Sponsor: \$2,500**

- Business logo and sponsorship recognition on all promotions and announcements for the 2026/27 Pre-Concert Talk series:
  - Season announcement (email 6,500 subscribers, social media 5,000 followers)
  - Promotional concert emails that feature a pre-concert talk (minimum of 5)
  - Logo on concert webpages that feature a pre-concert talk (5 concert pages, 1000+ views per page)
- Verbal thank you from stage at each pre-concert talk

**Program Book Sponsor: \$6,000**

Program books are an important part of the Rochester Symphony concert experience. One comprehensive booklet for the season encompasses the concert programs for six concerts, musician rosters, conductor and guest artist biographies, program notes, and donor acknowledgements. It is distributed to approximately 5,700 patrons per season and provides exposure from October 2026 through April 2027. This sponsorship provides an elevated presence for your business with premium brand placement throughout the program:

- Recognition in front of program that the printed program book is made possible through your sponsorship
- Verbal recognition from stage at first concert of the season
- Full-page profile/story featuring your business in program book
- Social media thank you at the beginning of the season with direct link to your business (5,000 followers on Facebook, Instagram)
- Logo on season brochure, distributed from July through April
- Two complimentary season ticket subscriptions (A level seating, \$480 value)

**Guest Artist Sponsor: \$3,000**

Put your brand in the middle of the excitement! Concerts featuring guest soloists are a special draw for audiences and a highlight of the season. As a Guest Artist Sponsor, your business name and logo will appear in all locations where guest soloists are promoted:

- Rochester Symphony concert and ticket webpages
- Printed program book: logo on guest musician biography page
- Verbal recognition at guest artist community engagement appearance
- 2 promotional emails to 6,500 subscribers
- Social media graphic and post promoting the guest musician (5,000 followers on Facebook, Instagram)
- Post-concert email to attendees

**Website Sponsor: \$5,000**

Rochester Symphony maintains a professionally designed website that is the foundation of our online presence and brand. Concert information, ticket sales, program notes and concert companion media, donations, musician auditions, and important organizational news all lives at ROCHESTERSYMPHONY.ORG. The website hosts 28,000 visitors per year, with approximately 3,500 visits surrounding concert events. Your website sponsorship is active for 12 months:

- Logo on permanent footer with web sponsor recognition (appears on all pages)
- Recognition as web sponsor with digital ad linked to your business on Season Ticket Subscription page, active July 2026 through October 2027.
- Recognition as web sponsor with ad linked to your business on 2026/27 concert listing page, active July through April.
- Six complimentary tickets to any concerts throughout the season (\$240 value)
- Social media thank you at the beginning of the season with your URL or direct link to your business (5,000 followers on Facebook, Instagram)
- Logo on season brochure, distributed from July 2026 through April 2027



# ROCHESTER SYMPHONY

2026/27 Education & Outreach Sponsorships

## **MUSIC APPRECIATION SPONSOR** (New for 2026/27)

### **Classical Music Unveiled: \$3,000**

#### *Free Music Programming at Rochester Public Library*

*For those curious about classical music but who may not know where to begin or have found it unapproachable, we present Classical Music Unveiled. In partnership with Rochester Public Library, we offer a welcoming, informal setting where community members can discover the joy of classical music.*

Five times throughout the concert season, Music Director Chia-Hsuan Lin shares her insight into the most beloved classics of all time in our music appreciation series, *Classical Music Unveiled*. Through recorded music excerpts, stories, and demonstrations by orchestra musicians and guest artists, these presentations share the history and musical elements that create an exciting listening experience – for both newcomers to classical music and lifelong listeners. Musical selections focus on those included in Rochester Symphony's upcoming concerts for those who want to hear the full versions performed live. All presentations in this series free and open to the public.

Business logo and sponsorship recognition will appear in each of the following:

- Rochester Symphony Unveiled webpage from August 2026-May 2027
- Promotional emails to 6,500 subscribers: minimum of five throughout the series
- Facebook event graphics and social media posts: total of five Facebook event graphics and minimum of five posts throughout the season on Facebook and Instagram (5,000 followers on social media platforms)
- Social media thank you at the beginning of the series with direct link to your business (5,000 followers on Facebook and Instagram)
- Verbal thank you at each event
- Sponsor thank you poster/signage each events

### **Other education and outreach sponsorships**

*Rochester Symphony offers multiple education programs each year that are made possible through community support. Contact Amy Lindstrom to learn more about sponsoring these 2026/27 programs.*

*phone: 507-286-8742 email: [amyl@rochestersymphony.org](mailto:amyl@rochestersymphony.org)*

#### **Young People's Concerts**

Rochester Symphony performs *Peter and the Wolf*, in partnership with Rochester Public Schools.

#### **Rochester Symphony Kids**

Concerts created just for families with young children. They include stories and interactive activities that bring the music alive. Both fun and educational, and presented in a welcoming and family-friendly environment, these concerts are a perfect introduction to classical music and the orchestra.